## **DARTS Logo Meaning**

San serif as the main font for clean and more legible look

Modern triangle with pointed edges and the forward-most point obscured to portray the future possibilities

Updated color palette with roots in the past to reflect adaptation rather than something completely new

The modern, soft green paired with an energizing orange represents our loving and vibrant caregivers



Condensed the tagline and added an established date so the community will know exactly who they are working with

Encapsulated within a circle to show trust and friendly nature, also represents the community of volunteers working together